

SIERRA WREN

SENIOR PRODUCT DESIGNER

SAY HELLO

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www.sierrawren.com

Castle Rock, Colorado

PERSONAL PROFILE

Ridiculously organized. Always ready to break the ice with a groan-worthy joke. Passionate about connecting others with the right resources (INFJ-Advocate). Multitasking mom. Camping aficionado. Avid yogi, hiker, and cyclist.

TECHNICAL SKILLS

- Prototyping
- Wireframing
- Usability testing
- User interviews
- UX writing

TOOLS

- Figma
- UserTesting
- Adobe Creative Suite
- Jira
- Miro

CERTIFICATIONS

UX CONTENT COLLECTIVE

- Accessibility for UX Writers & Designers
- Advanced Figma for Content Designers
- UX Writing Fundamentals

GENERAL ASSEMBLY

- User Experience Design
- HTML, CSS, & Web Design

eCORNELL

- Persuasive Communication

EDUCATION

METROPOLITAN STATE
UNIVERSITY OF DENVER
Master of Arts in Teaching -
Elementary Education

COLORADO STATE UNIVERSITY
Bachelor of Arts in Liberal Arts,
minor in English

DESIGN EXPERIENCE

SPECTRUM (CHARTER COMMUNICATIONS)

Senior Product Designer | 2025 - Present

- Apply UX principles and utilize design system to create high-fidelity mockups and prototypes.
- Advocate for accessibility and inclusive design, implementing best practices to bring product experiences in line with WCAG standards.

Senior UX Content Designer | 2024 - 2025

- Facilitated usability testing; analyzed and shared results with team.
- Developed and maintained content guidelines and style guides to ensure brand consistency across all digital platforms.

UX Content Designer | 2021 - 2024

- Crafted content to fit product needs; iterated designs based on stakeholder feedback and research.
- Collaborated cross-functionally with product designers, researchers, and engineers to shape intuitive user journeys and consistent voice and tone.

CONVERCENT BY ONETRUST

UX Researcher & Designer (contract) | 2020 - 2021

- Completed in-depth interviews and collected customer artifacts.
- Supplemented research with study of best practices related to search functionality along with competitor analysis.
- Synthesized findings and presented research insights to a large team of stakeholders.
- Designed initial wireframes and collaborated with engineering team to understand system capabilities.

OTHER EXPERIENCE

ELEMENTARY TEACHER

American Academy | 2017 - 2020

Westgate Community School | 2015 - 2016

- Prepared, taught, and differentiated curriculum for literacy and mathematics classes for multiple grade levels.
- Exceeded each student's Advanced Learning Plan goals, allowing for exponential growth over the school year.
- Designed and maintained tracking systems for students with 504s, Individualized Education Plans, and Advanced Learning Plans.

ADMINISTRATIVE COORDINATOR

FMI Corporation | 2017

- Assisted the administrative team with a variety of tasks, from proofreading and editing documents for client use to preparing and organizing logistic details for meetings.
- Updated and organized contact and account data for hundreds of clients in Salesforce.